

## **3QFY2008 RESULTS ANNOUNCEMENT (for the period ended 31 October 2007)** *Kuala Lumpur, 7 December 2007*

## **Key Highlights**

- Growth momentum sustained for Malaysian TV operations
  - o Gross activation of 127,000 for Q3, ahead of expectations
  - MAT churn at 9.9%, absolute churn down to 32,800 for the Quarter
  - Net additions of 94,000 among the highest ever
  - o Residential subscribers top 2.2 million, representing 39% penetration
  - o ARPU up RM4.20 to RM86 in Q3
  - o CAC trimmed further to RM676 on lower marketing expense
  - Content costs tightly managed at around 32% of TV revenues
- Group revenues up 23% Y-o-Y to RM680 million on enlarged subscriber base and higher ARPU
- Group EBITDA up 12% Y-o-Y to RM164 million
- Actively managing regional initiatives and investments
  - o Focus on resolving Indonesian venture
  - o Indian DTH JV preparing for imminent launch
- Interim dividend of 3 sen (YTD 5 sen)

Full Details of results are available in attached announcement to Bursa Malaysia

**ABOUT ASTRO** 

ASTRO ALL ASIA NETWORKS plc is the region's leading cross-media operator with Direct-

To-Home (DTH) satellite television services in Malaysia and Brunei. It is also the leading

commercial radio broadcaster in Malaysia, a major publisher of TV guide and lifestyle

magazines and the largest buyer and producer of TV content, as well as the country's

premiere Malay film producer. Celestial Pictures, an ASTRO subsidiary and home to the

world's largest Chinese film library and the Celestial Movies channel, is a major content

aggregator with a global distribution network. The strength of these complementary brands

has extended into interactive and multi-media services, including provision of content for

mobile devices. AAAN, which is listed on Bursa Malaysia, operates out of the All Asia

Broadcast Centre, a fully-integrated digital broadcast and production complex in Kuala

Lumpur.

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